This Paper One Year For $1.00, or Six Years For $5.00

This Offer Will Last Only 10 Days!

FROM OCT. 21st. TO OCT. 30th.

In order to increase our subscription list and raise money with which to purchase new printing material which will enable us to get out a better paper, beginning Sat. Oct. 21 and continuing till Monday, Oct. 30, The Headlight will reduce its subscription price to $1.00 per year or six years for $5.00. No subscriptions will be accepted for less than one year, and all back subscriptions must be settled at the regular rate of $1.50 per year. No subscriber will be permitted to take advantage of this offer until all indebtedness has been settled in full at the regular rate. This is a live offer by a live paper to live people—not dead ones. The "drags" on our subscription list are dead ones. We want to add new material that we may give you a brighter, better paper and we have taken this method to do it. Will you help us do it and save money for yourself at the same time? Whether your time is out or not, pay up for a few years in advance. No bills sent, strictly in advance. Checks received after the 30th will be returned—it will be $1.50 then.

THE HEADLIGHT, EAGLE LAKE, TEX.

FOR A BIGGER EAGLE LAKE

The second enthusiastic meeting of the citizens and business men of Eagle Lake was held at the opera house last night, about thirty being present. Talks along the line of building Eagle Lake up, pushing the town to the front ranks and carrying on a publicity campaign were made by a number of citizens.

All present seemed to take an interest in the meeting, which was presided over by Mayor W. S. Strickland. Just what method to adopt to bring about a more rapid up-building of the town and community and also to induce immigration to come here has not yet been decided. However, the majority of those present last night were in favor of formulating a Commercial Club—one that is founded on proper principles and one that will live and be a factor in promoting the progress and welfare of the city. To this end Mayor Strickland appointed a committee of five to confer with every business man and progressive citizen in town and see if he will go into such a commercial club. The committee will make a canvas of the town in the next few days.

Another meeting of the citizens is called to meet in the opera house next Thursday night to further discuss this important subject, and all citizens who feel an interest in their town, and every business man who wants to see Eagle Lake grow and prosper, are urged to be present.

According to the Feed Stuffs Reports of the Agricultural Experiment Station of Louisiana, NUTRILINE Stock Feed and MOMYLK Dairy Feed have ranked highest of all prepared feeds, for the past two or three seasons. BROWN & SCHLEICHER, Agents.

Mr. J. H. Courtney of Alleyton was among the business visitors in the city Thursday.

MASONS LET CONTRACT FOR TWO STORY BUILDING.

The contract for a two story brick building was this week let to Contractor G. W. Keith by the Masonic Lodge of this city, the contract price being $8700. Mr. Keith's bid was the lowest of a number of bids submitted. The building will be erected on the west side of the square on the lots purchased by the Masonic Lodge from J. Landa. It will be of white pressed brick front, the other brick used in the building will be similar to that used in the school building. It will be 31x83 feet. The plans are drawn by Sanguinet, Staats & Barns, the expert architects of Houston. The lower floor will have a solid plate glass front and will be used for a store building. The second story will be used as a Masonic Hall. The Masonic building when completed and furnished will cost about $10,000. It is to be completed within ninety working days and Mr. Keith will begin work next week. This handsome new structure filling a site long vacant on the west side of the square, will be a great addition to the business section of Eagle Lake.

The Masonic building will doubtless upon completion be one of the best and most complete of the smaller lodge buildings erected in the State.

The exterior of the main front as shown by the architects' drawing is composed of marble, pressed brick and cement stone. The lower floor is intended to be used as a store and has a plate glass front with prism glass transoms, set in copper bars above the awning so as to reflect light into the rear end of the store. All the plate glass is set in metal bars with the idea of using a minimum of the space that will interfere with the glass surface.

The upper floor is to be occupied strictly by the Masonic Lodge and consists of a lodge room 45½x29 feet. In addition to this there will be necessary ante and paraphanlia rooms and there is also at the rear of the building a banquet hall which will be 16x29 feet.

At the rear of the building is an iron stairway which is intended to be used as a fire-escape in case it is necessary, though it can also be used as an entrance into the second story.

The interior of the building throughout will be finished in the best possible manner, of plastered walls, metal ceilings, wainscoting, etc. Both floors will be supplied with toilet rooms containing wash basins and other sanitary fixtures. The entire building will be lighted throughout with electricity and will be provided with both fans and lights. The entire front will have an awning extending across the sidewalk, same being arranged to come at a line between the plate glass show windows and the prism lights, which reflect light into the store above the awning and same will be supported on chains so as not to obstruct the sidewalk.

The building when completed will be one more in addition to the number of fine buildings which Eagle Lake now has and will be a monument to the progressive spirit of the Masonic Fraternity.

FIVE HUNDRED CLUB MEETS

Mrs. J. J. Whatley charmingly entertained the Five Hundred Club at her home on State street Wednesday afternoon. Those present were Mesdames Barbe, Carey, Eignus, Simmons, Smith, Guynn, Morrison, I. V. Duncan, Harris Duncan, Owen, Walker, McRee; Misses Sterkx, Martin, Westmoreland, Walker and Greenlay. Refreshments of cocoanut ice cream and angel cake were served. The color scheme of white and green was carried out and at each place was a dainty little green and white basket filled with green and white mints. The next meeting of the club will be held with Mrs. W. D. Walker.

Mr. M. C. Yates, an ex-journalist and now engaged in scientific farming at Eagle Lake, was in the city Wednesday night, en route to Dallas where he will be in charge of the Colorado county exhibit at the State Fair. Mr. Yates stated that he was confident that he would return home with blue ribbons for rice, cane and potatoes. The exhibits are made up of displays of all character of farm products, fruits, etc., particularly adapted to this climate and soil. Features of the display are grapes and wines from Colorado county vineyards. —Sealy News.

Miss Lula Smith is one of the teachers in the school at Burns & Terrell's, the other being Miss Obenhaus of Weimar. The school there this session opened under very favorable conditions with an attendance of twenty-five.

Mr. R. E. Walker visited Dallas this week to see the fair (one).

IMPORTED HONDURAS SEED RICE

An exceptionally high grade Honduras Seed Rice properly planted grown and harvested from direct Imported Seed, is offered to planters.

Seed from which this rice is grown was imported through Port of Texas City, Texas, on March 29th, 1911. Duplicate Custom House Papers will be shown prospective purchasers in support of this statement.

The quantity on hand is limited and it is suggested that bookings be made now for later delivery.

Arrangements can be made for the acceptance of satisfactory notes in payment.

RAYNER & BARBE,

EAGLE LAKE, TEXAS.

Reference: Eagle Lake State Bank.

The

RACKET STORE

Drescher Bros., Proprietors.

We are replacing our entire stock with brand new goods right from the factories, and we now have an uptodate Racket line. We can supply your wants and save you money on any thing in the Racket goods line. Come in and let us show you.

The

RACKET STORE,

Drescher Bros., Proprietors.

Mr. J. B. Stewart of San Angelo, was here the first of the week for a few days visit to relatives, leaving Sunday afternoon for a trip "on the road."

Mrs. Robert Colley of Lissie was shopping in the city between trains Monday.

Mrs. W. A. Thatcher left Sunday afternoon for Houston to form the acquaintance of her new Houston grandaughter.

MAGNOLIA FIG PRESERVES—Whole and skinless, fruit grown and put at Satsuma Ridge—beats all! Get some at your grocers.

Happy, Comfortable Evenings Spent at Home

What can you imagine that will make home more pleasant and enjoyable than an even, warm temperature. In offering you

Cole's Original Air-Tight Wood Heater

we do so knowing it will give you perfect satisfaction. Read the following guarantee made by the manufacturer of this remarkable stove:

We guarantee every Cole's Air-Tight Wood Stove bearing our name to remain air-tight as long as used.

We guarantee that it will hold fire over night with dry wood.

We guarantee the combustion so complete with wood that ashes need not be removed oftener than four times each winter.

We guarantee each stove to be free from imperfect material and workmanship.

COLE MANUFACTURING CO. (Not Inc.)

Avoid mistakes—Before you buy allow us to show you the patented features on Cole's Original Air-Tight which make it the most satisfactory of all heaters.

Burns wood, chips, cobs and rubbish.

See Our Complete Assortment of Heaters. Prices $2.00 and Up. 3933-4

The FRANK STEPHENS Co.

Eagle Lake, Texas

The Above Picture Shows The Air-Tight—Handsome and Durable

WANTS A GUADALUPE MAN

It is understood that Mr. Atkinson will not be a candidate for re-election as District Attorney. Several have already announced a willingness to run for the office; among them Lester Holt of Colorado County. Now we want to say right here that Guadalupe County should be in the race and is really entitled to the office. In spite of the fact that this is the home of some of the ablest lawyers in Texas, this city has not furnished a District Attorney since the days of the late W. H. Burges, and should do so now. Especially when we have a brilliant young legal light who is capable of filling the office with credit to himself and adding to the glory of the county by the clean, straight way in which he would make the race and conduct the cases after his election.—Seguin Enterprise.

We do not know whom the Enterprise is nominating, but whoever does make the race is going to find Lester Holt, Colorado county's candidate, a hard man to beat. Mr. Holt will make the district an excellent attorney and he should not be given opposition from Gaudalupe county.

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all Druggists.

Leave orders for piano tuning at Calvert's.

A NOTE TO YOU. Saturday, Oct. 21st 1911.

We have no regular delivery wagon as yet. We are waiting for Wright Bros. to make some little improvements in their air ships, when we may buy one for the purpose. In the meantime should your purchases here be burdensome to tote, we will gladly tote them for you.

Yours truly,

Calvert's Drug Store,

Eagle Lake, Texas.

EAGLE LAKE IS IMPROVING

One of the finest talks on the growth and prosperity of Eagle Lake that we have ever heard, was made at the mass meeting of business men at the opera house last night by Mr. Fox Stephens, cashier of the First National Bank. He gave his own experience in coming to Eagle Lake fifteen years ago. He said he visited all the larger cities of Texas and decided that he did not want to live in a large city. He located here because the country and surroundings looked good to him. When Mr. Stephens arrived here fifteen years ago, Eagle Lake was then but a very small town. Since then great changes have taken place. Handsome brick structures have taken the places of the old frame shacks, two fine rice mills have been erected and a sugar refinery has been built at a cost of half million dollars. Mr. Stephens cited these merely to show that our town is growing steadily in a substantial manner. He has the greatest confidence in Eagle Lake's future growth. With united effort and concerted action—not merely talk—on the part of our citizens for a Greater Eagle Lake, he says our town will grow and build up in the future far more than it has ever done in the past. He says old Eagle Lake is good enough for him, and that should he ever return to the frozen regions, it will be only with a return trip ticket in his pocket—for he will want to come back to Eagle Lake, the land of plenty, where the roses bloom in December. What Eagle Lake needs to further advance the town is more men like the Messrs. Stephens, men who do things, men who have the best interests of their town at heart—men who put their money in investments in their home town, believing that it must grow and prosper.

FOR RENT—A six-room house on State street; lights, city water; bath; screened. Address Box 274, City.

WANTED—Five more kindergarten pupils.

MRS. J. T. CARNEY.

Attorney P. P. Putney was a court visitor to Columbus Monday.

Miss Ruth Westmoreland is spending a few days in Houston.

Every merchant in every town should advertise, first of all, in home newspapers. He cannot make himself well known otherwise; he cannot do as much business as he wants to do otherwise. He need spend only in proportion to the business he does in a year. If he did a $10,000 business last year, spend $60 to $250 in advertising; if he did $20,000, spend $1,000 to $1,250 in advertising, and so on. It will be a beginning and it will pay—but the greatest care should be taken, since only small space can be used, to make each advertisement as full of meat as possible—make it stand out conspicuously in type effect, and make the reading matter say something and mean it.—Barnhart Book.

He Couldn't Guess.

"When I marry," said the girl, "I am not going to marry a man who drinks, smokes, play cards or belongs to a club. Still, I want him to have a good time."

"Where," he asked, [illegible]

WALTER ADAMS,

AUCTIONEER

Satisfaction guaranteed in every respect. Makes a specialty of crying stock sales. All orders left at the Headlight office will receive prompt attention. Postoffice address, Eagle Lake, Texas.

Chesterville News

Rev. D. A. Keane is attending conference at San Marcos.

Mr. R. O. Little's mother of Karnes City is here visiting.

Mrs. D. A. Keane has a young lady staying at her home and attending school.

School began here Monday with an attendance of thirty-two.

Mr. Chris. Cook of Houston spent Sunday at home, as did Mr. E. C. Tilton of Weimar.

Messrs. Jay Andrews and John Adams and Miss Leila Andrews were guests at the Wilkens-Cook home Sunday.

Miss Elizabeth Haman is boarding the school teachers.

Mrs. Chris. Cook entertained friends Tuesday. Places were laid for seven.

We are sorry to say that the outlook of Mrs. Joe Clapp's condition is not improved as fast as her friends hoped for, though the doctor thought her some better.

Lissie Happenings

Miss Fern Everhart of Houston is visiting Mrs. F. J. White.

Mr. and Mrs. C. W. D. Ferrell, Mr. and Mrs. Moore of New London, Iowa, and Mrs. Armitt Thomas spent Sunday in Houston.

Born on Friday morning to Mr. and Mrs. Will Wiese, a girl.

Mr. Eugene Breckenridge of Wharton spent Sunday here.

Mr. and Mrs. H. J. Follett are the proud parents of a little girl, born Saturday.

Mrs. Henry Reineau of Houston arrived Sunday to visit her sister, Mrs. H. J. Follett.

THE HEADLIGHT $1 A YEAR

For ten days only you can get the HEADLIGHT one year for $1.00 or six years for $5.00. The offer begins to-day and positively closes on October 30th. No bills sent—must be cash in advance, and no back subscriptions settled for at this rate. All arrears must be paid before you can get this rate. The object of this reduction in subscription price for ten days is to raise money to put into new printing material. Every dollar raised during the subscription reduction will be spent for new material to enable us to get out a better paper. Act quickly for after October 30th you couldn't get the HEADLIGHT for $1.49—it will cost you $1.50.

ONE OF THE BEST MEANS

While we are advocating the upbuilding of Eagle Lake, we want to say that one of the best possible means to advertise the town is that every merchant and every professional man in Eagle Lake keep an advertisement in the home paper. The paper goes to the outside world. It is a mirror of the business of the town—that's all!

J. W. Copeland, of Dayton, Ohio, purchased a bottle of Chamberlain's Cough Remedy for his boy who had a cold, and before the bottle was all used the boy's cold was gone. Is that not better than to pay a five dollar doctor's bill? For sale by all Druggists.

Rev. J. T. Tracy left Tuesday for San Marcos to attend the annual conference.

FOR RENT—One room, furnished or unfurnished. Apply to MRS. H. F. SHORTT.

Mr. A. W. Caylor of Nottawa was among the business visitors in this city Monday.

Mr. Isadore Nathan is visiting his sister, Mrs. Ralph Hart, in Palestine.

For your cleanest and best cold drinks, go to Landa's.